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FOR IMMEDIATE RELEASE
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**Free workshop will help Eugene area seniors and their families
protect themselves against insurance and financial abuse**

Seniors citizens are often targets for deceptive sales practices or scams because many of them have accumulated large sums of money from a lifetime of savings and asset appreciation.

To help seniors and their families learn how to avoid insurance and financial abuse, the Oregon Department of Consumer and Business Services (DCBS) is holding a free workshop this month in Eugene. The workshop will be from 9 - 10 a.m. Monday, October 22, at the Campbell Senior Center, 155 High St. It will cover how to:

- recognize predatory marketing techniques used by insurance agents and security brokers,
- choose insurance and financial products suitable for your needs, and
- avoid scams.

Registration is encouraged but not required. To register, please call 503-947-7201 or e-mail nameun.house@state.or.us.

The workshop is part of the department's SAFE program: Senior and Family Education on Insurance and Financial Issues.

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The Department of Consumer and Business Services is Oregon's largest business regulatory and consumer protection agency. For more information, visit www.dcbs.oregon.gov



A program promoting awareness of insurance and financial issues that impact seniors. Contact us for free information.
Department of Consumer and Business Services
(888) 877-4894 toll free, (503) 947-7984 in Salem
www.dcbs.oregon.gov