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FOR IMMEDIATE RELEASE
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Free workshop will help Medford area senior citizens protect themselves against insurance and financial abuse

Seniors citizens are often targets for deceptive sales practices or scams because many of them have accumulated large sums of money from a lifetime of savings and asset appreciation.

To help seniors and their families learn how to avoid insurance and financial abuse, the Oregon Department of Consumer and Business Services (DCBS) is holding a free workshop in Medford this month. The workshop begins at 1:15 p.m. Thursday, February 21, at the Smullin Health Education Center, 2825 E. Barnett Road in Medford. It will cover how to:

- recognize predatory marketing techniques used by insurance agents and security brokers,
- choose insurance and financial products suitable for your needs, and
- avoid scams.

The workshop is part of the department's SAFE program: Senior and Family Education on Insurance and Financial Issues. It is co-sponsored by Senior and Disability Services Rogue Valley Council of Governments.

For more information, please call toll-free (888) 877-4894, ext. 7275.

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The Department of Consumer and Business Services is Oregon's largest business regulatory and consumer protection agency. For more information, visit www.dCBS.oregon.gov



A program promoting awareness of insurance and financial issues that impact seniors. Contact us for free information.
Department of Consumer and Business Services
(888) 877-4894 toll free, (503) 947-7984 in Salem
www.dCBS.oregon.gov