

Insurance Division, 350 Winter St. NE, Room 440, Salem, OR 97301-3883

FOR IMMEDIATE RELEASE  
April 14, 2008

Contact: John Piper  
503-947-7213  
john.e.piper@state.or.us

**Free workshops will help Central Coast senior citizens protect themselves against insurance and financial abuse**

Central Coast senior citizens and their families can learn how to avoid insurance and financial abuse at free workshops next month in Reedsport and Florence. Each presentation, by the Oregon Department of Consumer and Business Services, will cover how to:

- recognize predatory marketing techniques used by insurance agents and security brokers,
- choose insurance and financial products suitable for your needs, and
- avoid scams.

The public is invited to attend the first workshop Tuesday, May 6, at 10:30 a.m. at the Reedsport Senior Center, 460 Winchester Ave. Another session is scheduled that afternoon beginning at 1:30 for residents of Greentrees Village, 1600 Rhododendron Drive, in Florence.

On Wednesday, May 7, the public is invited to attend the workshop at 10:30 a.m. at Siuslaw Valley Fire & Rescue, 2625 Highway 101 in Florence. Another presentation will be held that afternoon at 1:30 for residents of Florentine Estates, 182 Florentine Ave. in Florence.

Seniors citizens are often targets for deceptive sales practices or scams because many of them have accumulated large sums of money from a lifetime of savings and asset appreciation.

The workshops are part of the department's SAFE program: Senior and Family Education on Insurance and Financial Issues. They are co-sponsored by the Oregon Coast Insurance Women, comprised of local insurance agents. For more information about the Reedsport workshop, please call Julie Huebner of Fulhart Insurance Agency, 541-271-2146. For information about the Florence workshops, please call Jodi Newby, 541-997-3466 ext. 404, or Clara Kuhn, 541-997-3466 ext. 403, at Abel Insurance Agency.

####

The Department of Consumer and Business Services is Oregon's largest business regulatory and consumer protection agency. For more information, visit [www.dcbs.oregon.gov](http://www.dcbs.oregon.gov)



Senior and Family Education on  
Insurance and Financial Issues

A program promoting awareness of insurance and financial issues that impact seniors. Contact us for free information.

Department of Consumer and Business Services  
(888) 877-4894 toll free, (503) 947-7984 in Salem  
[www.dcbs.oregon.gov](http://www.dcbs.oregon.gov)